

# ESI Click-to-Call

for ESI Communications Servers and IP Server 900 Systems



Making calls should be as easy as a click of a mouse. With **ESI Click-to-Call**, switching between browsing the web and making outbound calls is just that easy! This state of the art application takes *ESI Communications Servers* and *IP Server 900* systems to new heights, with an innovative design that allows your PC to be the control center of your desktop phone. When users see a phone number listed on a web page, simply clicking the link initiates a call from their phone.

## Increase Workplace Efficiency

Say goodbye to manually dialing phone numbers that you see on-line. *ESI Click-to-Call* lets users make call from virtually any *Windows™* application, as well as one-click dialing via *Mozilla Firefox* or *Google Chrome* browsers. When paired with *ESI VIP 7* softphone, your PC has the ability to manage all of your phone's functionality with just a single mouse click.

## Improve Customer Interactions

How you interact with customers is perhaps the most important component of managing a business. The most efficient methods to monitor these customer interactions are through customer relationship tools, such as Customer Relationship Management (CRM) applications. With *ESI Click-to-Call*, you can now integrate your CRM with incoming Caller IDs to your extension.

## Customize your ESI Click-to-Call Experience to Work With Virtually Any CRM Application

This powerful application integrates with many of the most powerful CRM applications on the market today, and can be customized to work with virtually any CRM application.

## CRM Integration

ESI Click-to-Call integrates with the following Customer Relationship Management (CRM) programs:

- BlueFolder
- ITCurves (MRMS)
- Salesforce
- Salesforce Desk.com
- Zoho
- eClinicalWorks
- Nutshell
- NetSuite
- GoldMine
- Office 365
- SugarCRM
- Sycle.net
- HubSpot
- Outlook
- TigerPaw
- and many more!